

## 2025-2026 TRI-COUNTY CONCERTS ADVERTISING ORDER FORM

We are pleased to offer print, website, and newsletter advertising opportunities in our 2025-2026 season. We look forward to featuring your ad in our program book, on our website, and, for those who buy a banner, in our newsletters. We offer supporting institutions and businesses like yours a unique opportunity to connect with our patrons and families who profoundly value arts and culture in our region.

**Full color is available for all ads at no extra cost.**

**Banners will be included in select newsletters as well as on website.**

**Ad sizes:** Cover and full-page ads: 4½" W x 7½" H  
Half-page ads: 4½" W x 3¾" H (horizontal only)  
Quarter-page ads: 4½" W x 1¾" H (horizontal) or 2½" W x 3½" H (vertical)

**Banner size:** 500 x 100 px

**Circle size and option desired**

### Print ads

### Website & Newsletter add-ons

<b>Special Placement – cover or facing pages</b> <i>(subject to availability – send us an email)</i>	<b>Print only</b>	<b>With banner* or logo</b>	<b>Print + Website</b>
Back Cover	<b>\$500</b>	*banner alone on 1st line	<b>\$600</b>
Inside Front Cover or facing page	<b>\$450</b>	*banner alone on a line	<b>\$550</b>
Inside Back Cover or facing page	<b>\$450</b>	*banner alone on a line	<b>\$550</b>
<b>Standard Placement – inside pages</b>			
Full page	<b>\$375</b>	*banner alone on a line	<b>\$450</b>
Half-page	<b>\$200</b>	logo sharing a line with another	<b>\$225</b>
Quarter-page horizontal	<b>\$125</b>	logo sharing a line with 2-3 others	<b>\$150</b>
Quarter-page vertical	<b>\$125</b>	logo sharing a line with 2-3 others	<b>\$150</b>

\*Banner will also appear in newsletters promoting one of our concerts

Questions? Contact us at [tricityconcerts@gmail.com](mailto:tricityconcerts@gmail.com)

**Deadlines for orders:** August 27, 2025

**Deadline for payment and ad copy:** September 10, 2025

**Print ads:** Please send your ad copy – a high resolution (300dpi) pdf digital file at specified image size or artwork – to [tricityconcerts@gmail.com](mailto:tricityconcerts@gmail.com). Our program book is now in color, but black and white ads are also welcome.

**Website ads:** If you add this option, we will display your banner (logo plus short message) or logo linked to your website on three pages of our website (the Home, Emerging Artists Concerts, and Youth Festival pages) for our entire season, October through June. Banners and logos will be scaled to fit the space selected.

To purchase an ad, please return the completed form by mail, or email the form to [tricityconcerts@gmail.com](mailto:tricityconcerts@gmail.com). Let us know if you would like an invoice.

You may pay by check mailed to **Tri-County Concerts Association, Inc., Box 222, Wayne, PA 19087** or online by PayPal at **[www.tricountyconcerts.org](http://www.tricountyconcerts.org)**. PayPal accepts most credit cards, and you don't need a PayPal account.

Company/Organization\_\_\_\_\_

Address\_\_\_\_\_

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Name\_\_\_\_\_ Title\_\_\_\_\_

Phone\_\_\_\_\_ Email\_\_\_\_\_

Amount enclosed\_\_\_\_\_ Date\_\_\_\_\_

Please invoice\_\_\_\_\_