

2024-2025 TRI-COUNTY CONCERTS ADVERTISING ORDER FORM

We are pleased to offer print, website, and newsletter advertising opportunities in our 2024-2025 season. We look forward to featuring your ad in our program book, on our website, and, for those who buy a banner, in our newsletters. We offer supporting institutions and businesses like yours a unique opportunity to connect with our patrons and families who profoundly value arts and culture in our region.

NEW this year: Full color is available for all ads at no extra cost.
Banners will be included in select newsletters as well as on website.

Ad sizes: Cover and full page ads: 4½” W x 7½” H
 Half-page ads: 4½” W x 3¾” H (horizontal only)
 Quarter-page ads: 4½” W x 1¾” H (horizontal) or 2⅞” W x 3½” H (vertical)

Banner size: 500 x 120 px

Circle size and option desired

Print ads

Website & Newsletter add-ons

Special Placement – cover or facing pages <i>(Subject to availability – send us an email)</i>	Print only	With banner* or logo	Print + Website
Back-Cover SOLD	\$500	*banner alone on 1st line	\$600
Inside Front Cover or facing page	\$450	*banner alone on a line	\$550
Inside Back Cover or facing page	\$450	*banner alone on a line	\$550
Standard Placement – inside pages			
Full page	\$375	*banner alone on a line	\$450
Half-page	\$200	logo sharing a line with another	\$225
Quarter-page horizontal	\$125	logo sharing a line with 2-3 others	\$150
Quarter-page vertical	\$125	logo sharing a line with 2-3 others	\$150

*Banner will also appear in newsletters promoting one of our concerts

Deadlines for orders: September 11, 2024
Deadline for payment and ad copy: September 30, 2024

Print ads: Please send your ad copy – a high resolution (300dpi) pdf digital file at specified image size or artwork – to tricountyconcerts@gmail.com. Our program book is now in color, but black and white ads are also welcome.

Website ads: If you add this option, we will display your banner (logo plus short message) or logo alone linked to your website on three pages of our website (the Home, Emerging Artists Concerts, and Youth Festival pages) for our entire season, October through June. Banners and logos will be scaled to fit the space selected.

To purchase an ad, please return the completed form by mail, or email the form to tricountyconcerts@gmail.com. Let us know if you would like an invoice.

You may pay by check mailed to at **Tri-County Concerts Assoc., Inc., Box 222, Wayne, PA 19087** or online by PayPal at **www.tricountyconcerts.org**.

PayPal accepts most credit cards, and you don't need a PayPal account. **There is a 3% surcharge for paying via PayPal.**

Company/Organization _____

Address _____

Name _____ Title _____

Phone _____ email _____

Amount enclosed _____ Date _____

Please invoice _____

Questions? Contact us at tricountyconcerts@gmail.com