

2023-2024 TRI-COUNTY CONCERTS ADVERTISING ORDER FORM

We are pleased to offer both print and website advertising opportunities in our 2023-2024 season. We look forward to featuring your ad in our program book and on our website, if you choose to add that option. We offer supporting institutions and businesses like yours a unique opportunity to connect with our patrons and families who profoundly value arts and culture in our region.

All Special Placement ads are full color. Standard Placement ads are black and white.

Ad sizes:

Cover and full page ads: 4½" W x 7½" H

Half-page ads: 4½" W x 3¾" H (horizontal only)

Quarter-page ads: 4½" W x 1¾" H (horizontal) or 2½" W x 3½" H (vertical)

Circle size and option desired

Print ads	Website add-ons		
Special Placement 1 – cover pages full color (*Subject to availability – send us an email)	Print only	With color website banner or logo	Print + Website
*Back Cover	\$450	banner alone on 1st line	\$500
*Inside Front Cover or facing page	\$400	banner alone on a line	\$450
*Inside Back Cover or facing page	\$400	banner alone on a line	\$450
Special Placement 2 – inside pages full color (*Subject to availability – send us an email)			
*Full page	\$375	banner alone on a line	\$425
*Half-page	\$200	logo sharing a line with another	\$225
Standard Placement – inside pages black and white			
Full page	\$350	banner alone on a line	\$400
Half-page	\$175	logo sharing a line with another	\$200
Quarter-page horizontal	\$100	logo sharing a line with 2-3 others	\$125
Quarter-page vertical	\$100	logo sharing a line with 2-3 others	\$125

Deadlines for orders and payment: September 11, 2023

Deadline for ad copy: September 22, 2023

Print ads: Please send your ad copy – a high resolution (300dpi) pdf digital file at specified image size or artwork – to tricountyconcerts@gmail.com. Except for the cover and other special placement full pages (for which availability is limited), ads will be printed in black and white.

Website ads: If you add this option, we will display your banner (logo plus short message) or logo alone linked to your website on three pages of our website (the Home, Emerging Artists Concerts, and Youth Festival pages) for our entire season, October through June. Banners and logos will be scaled to fit the space selected.

To purchase an ad, please return the completed form by mail, or email the form to tricountyconcerts@gmail.com. Let us know if you would like an invoice.

You may pay by check mailed to at **Tri-County Concerts Assoc., Inc., Box 222, Wayne, PA 19087** or online via PayPal at www.tricountyconcerts.org. PayPal accepts most credit cards, and you don't need a PayPal account. There is a 2.5% surcharge for paying via PayPal.

Company/Organization _____

Address _____

Name _____ Title _____

Phone _____ email _____

Amount enclosed _____ Date _____

Please invoice _____

Questions? Contact us at tricityconcerts@gmail.com